



## World Franchise Council Supported Shows 2024

### Argentina

Date of Show; may 30 and 31 2024

Name of Show; Expo Franquicias Argentina 2024 (Argentina Franchise Show 2024)

Name of Venue; La Rural

City and Country of show; Buenos Aires City, Argentina

Contact details for booking space; Mercedes Lanzani (+54911 37637413 / [mlanzani@uniline.com.ar](mailto:mlanzani@uniline.com.ar)) and Ana Torres (+54911 22803617 / [anatorres@uniline.com.ar](mailto:anatorres@uniline.com.ar))

Supporting Association; AAMF (Argentine Franchise and Brands Association)

### Brazil

Date of Show; June 26 to 29, 2024

Name of Show; ABF Franchising Expo

Name of Venue; Expo Center Norte

City and Country of show; São Paulo, Brazil

Contact details for booking space;

Carla Ramhold

+55 (11) 9 8909-1748

[carla.ramhold@informa.com](mailto:carla.ramhold@informa.com)

Isabel Carlos

+55 (11) 9 4504-0855

[isabel.carlos@informa.com](mailto:isabel.carlos@informa.com)

Karina Silva

+55 (11) 9 9290-7675

[karina.silva@informa.com](mailto:karina.silva@informa.com)

Supporting Association; ABF - Brazilian Franchising Association

Date of Show; September 26 to 28, 2024

Name of Show; ABF Franchising Expo Rio

Name of Venue; Rio Centro

City and Country of show; Rio de Janeiro, Brazil

Contact details for booking space;

Rita Lamosa

[Rita.lamosa@abfrj.com.br](mailto:Rita.lamosa@abfrj.com.br)

+55 21 97138-9946

Supporting Association; ABF - Brazilian Franchising Association

#### Columbia

Date of Show; August 21 and 22

Name of Show; FANYF - International Franchise for business Franchises

Name of Venue; CORFERIAS

City and Country of show; Bogotá, Colombia

Contact details for booking space; Luis F. Jaramillo, General

Director, [comercial@fanyf.com](mailto:comercial@fanyf.com), +57

Supporting Association; COLFRANQUICIAS, Colombian Chamber of Franchising

#### France

Date of Show; 16 – 18<sup>th</sup> March 2024

Name of Show; Franchise Expo Paris

Name of Venue; Porte de Versailles, Paris

City and Country of show; Paris, France

Contact details for booking space; Alexandra CREPIN- (+336 20 99 42 51

[Alexandra.crepin@infopro-digital.com](mailto:Alexandra.crepin@infopro-digital.com)

[www.franchiseparis.com](http://www.franchiseparis.com)

Supporting Association; FFF ( French Franchise Federation)

## Germany

Date of Show; 07.- 09 November 2024

Name of Show; Franchise Expo Germany

Name of Venue; Exhibiton Centre Frankfurt, Germany

City and Country of show; Frankfurt, Germany

Contact details for booking space;

<https://www.franchise-expo.com/en-gb/for-exhibitors>

Supporting Association; German Franchise Association – Deutscher Franchiseverband

## Hungary

Date of Show; 04.04.2024.

Name of Show; Franchise Expo Budapest

Name of Venue; Lurdy Ház Shopping Mall

City and Country of show; Budapest, Hungary

Contact details for booking space; Tamas Milla, [tmilla@franchising.hu](mailto:tmilla@franchising.hu)

Supporting Association; Hungarian Franchise Association

## Indonesia

Date of Show: 23-25 February 2024

Name of Show: Info Franchise & Business Concept Expo (IFBC)

Name of Venue: Indonesia Convention Exhibition ICE, BSD

City and Country of show: Jakarta, Indonesia

Contact details for booking space: +628118898981 (Lia)

Supporting Association: Indonesia Franchise Association

<https://infofranchiseexpo.com/>

Date of Show: 31 May – 2 June 2024

Name of Show: Info Franchise & Business Concept Expo (IFBC)

Name of Venue: Jogja Expo Center

City and Country of show: Jogjakarta, Indonesia

Contact details for booking space: +628118898981 (Lia)

Supporting Association: Indonesia Franchise Association

<https://infofranchiseexpo.com/>

Date of Show: 5 – 7 July 2024

Name of Show: Info Franchise & Business Concept Expo (IFBC)

Name of Venue: Graha Manggala Siliwangi  
City and Country of show: Bandung, Indonesia  
Contact details for booking space: +628118898981 (Lia)  
Supporting Association: Indonesia Franchise Association  
<https://infofranchiseexpo.com/>

Date of Show: 16 – 18 August 2024  
Name of Show: International Franchise, License & Business Concept Expo (IFRA)  
Name of Venue: Jakarta Convention Center (JCC)  
City and Country of show: Jakarta, Indonesia  
Contact details for booking space: +62 822-5890-0697 (Michelle)  
Supporting Association: Indonesia Franchise Association  
<https://ifra-indonesia.com/>

Date of Show: 6-8 September 2024  
Name of Show: Info Franchise & Business Concept Expo (IFBC)  
Name of Venue: The Square Ballroom  
City and Country of show: Surabaya, Indonesia  
Contact details for booking space: +628118898981 (Lia)  
Supporting Association: Indonesia Franchise Association  
<https://infofranchiseexpo.com/>

Date of Show: 8-10 November 2024  
Name of Show: Info Franchise & Business Concept Expo (IFBC)  
Name of Venue: Indonesia Convention Exhibition ICE, BSD  
City and Country of show: Jakarta, Indonesia  
Contact details for booking space: +628118898981 (Lia)  
Supporting Association: Indonesia Franchise Association  
<https://infofranchiseexpo.com/>

## Korea

Date of Show; 21st - 23rd March (Spring edition) / 31st October - 2nd November (Autumn edition) in 2024  
Name of Show; International Franchise Show  
Name of Venue; Coex  
City and Country of show; Seoul, Korea  
Contact details for booking space; [info@ifskorea.co.kr](mailto:info@ifskorea.co.kr)  
Supporting Association; (in order of ABCs) Korea Fair Trade Commission / Korea Intellectual Property Office / Ministry of Agriculture, Food and Rural Affairs / Ministry of Food and Drug Safety / Ministry of SMEs and Startups / Ministry of Trade, Industry and Energy

## Malaysia

Date of Show; 30th May - 1st June 2024 (Thu- Sat)

Name of Show; Franchise International Malaysia 2024 (FIM2024), Exhibition & Conference

Name of Venue; Kuala Lumpur Convention Centre (KLCC)

City and Country of show; Kuala Lumpur, Malaysia

Contact details for booking space;

1) Mr Norhadi Md Yusof ([norhadi@mfa.org.my](mailto:norhadi@mfa.org.my))/

2) Mr Logarasan ([logarasan@mfa.org.my](mailto:logarasan@mfa.org.my))

Supporting Organization

1) Malaysian Ministry of Domestic Trade and Cost of Living,

2) Malaysia External Trade Development Corporation (MATRADE)

## Philippines

Show Dates: 12 to 14 April 2024

Name of Show; Franchise Asia Philippines 2024

Name of Venue; SMX Convention Center-Manila

City and Country of show; Metro Manila, Philippines

Contact details for booking space; [pfafranchise@pfa.org.ph](mailto:pfafranchise@pfa.org.ph)

Supporting Association; Philippine Franchise Association

## Sweden

Date of Show; 26<sup>th</sup> of April

Name of Show; Franchise Summit Sweden

Name of Venue; Bromma Blocks

City and Country of show; Stockholm, Sweden

Contact details for booking space; [helena@svenskranchise.se](mailto:helena@svenskranchise.se)

Supporting Association; Swedish Franchise Association

Date of Show; 21-22<sup>nd</sup> of February

Name of Show; Stockholm Business Expo 2024

Name of Venue; Kistamässan

City and Country of show; Stockholm, Sweden

Contact details for booking space; [helena@svenskranchise.se](mailto:helena@svenskranchise.se)

Supporting Association; Swedish Franchise Association

## Singapore

Date of Show: 12 – 14 September 2024

Name of Show: Franchising & Licensing Asia 2024

(<https://franchiseliicenseasia.com/>)

Name of Venue: Marina Bay Sands, Singapore Sands Expo and Convention Centre, Level 1

City and Country of show: Singapore

Contact details for booking space: [tricia@flasingapore.org](mailto:tricia@flasingapore.org)

Supporting Association: Franchising and Licensing Association (Singapore)

(<https://flasingapore.org/>)

## South Africa

Date of Show; 20 – 21 July 2024

Name of Show; IFE

Name of Venue; Gallagher Estate

City and Country of show; South Africa

Contact details for booking space; [lerato.marule@gl-events.com](mailto:lerato.marule@gl-events.com)

Supporting Association; FASA

## Taiwan

Date of Show: March 22-25

Name of Show: 2024 Taipei International Chain and Franchise **Spring** Exhibition

Name of Venue: TAIPEI WORLD TRADE CENTER Hall 1

City and Country of show: Taipei, Taiwan

Contact details for booking space: Leah Liu/ [117@franchise.org.tw](mailto:117@franchise.org.tw)

Supporting Association: ACFPT

Date of Show: Sep. 20-23

Name of Show: 2024 Taipei International Chain and

Franchise **Autumn** Exhibition

Name of Venue: TAIPEI WORLD TRADE CENTER Hall 1

City and Country of show: Taipei, Taiwan

Contact details for booking space: Leah Liu/ [117@franchise.org.tw](mailto:117@franchise.org.tw)

Supporting Association: ACFPT

## Turkey

Date of Show;6-10 February 2024  
Name of Show;Franchise Istanbul Expo  
Name of Venue;TUYAP Expo Center  
City and Country of show; Istanbul, Turkiye  
Contact details for booking space; [OzgeSahin@tuyap.com.tr](mailto:OzgeSahin@tuyap.com.tr) ,  
[FatihUzuner@tuyap.com.tr](mailto:FatihUzuner@tuyap.com.tr)  
Supporting Association; UFRAD Turkish Franchise Association

## United Kingdom

Date of Show: 2 – 3 February 2024  
Name of Show: The British & International Franchise Exhibition  
Name of Venue: London Olympia.  
City and Country of show: London, UK.  
Contact details for booking space: <https://www.franchiseinfo.co.uk/exhibitions-across-the-uk>  
Supporting Association: The British Franchise Association

Date of Show: 4 – 5 October 2024  
Name of Show: The National Franchise Exhibition  
Name of Venue: National Exhibition Centre (NEC) Birmingham.  
City and Country of show: Birmingham, UK.  
Contact details for booking space: <https://www.franchiseinfo.co.uk/exhibitions-across-the-uk>  
Supporting Association: The British Franchise Association

## USA

### California, United States

Date of Show: April 12 - 13  
Name of Show: [Franchise Expo West](#)  
Name of Venue: Los Angeles Convention Center  
City and Country of Show: Los Angeles, CA, United States  
Contact Details for Booking Space: Dana Matthew Stein,  
[Dana.Stein@comexposium.com](mailto:Dana.Stein@comexposium.com)  
Supporting Association: MFV Expositions/Comexposium

New York, United States

Date of Show: May 30 – June 1

Name of Show: [International Franchise Expo](#)

Name of Venue: Javits Center

City and Country of Show: New York City, NY, United States

Contact Details for Booking Space: Dana Matthew Stein,  
[Dana.Stein@comexposium.com](mailto:Dana.Stein@comexposium.com)

Supporting Association: MFV Expositions/Comexposium

Florida, United States

Date of Show: September 6 - 7

Name of Show: [Franchise Expo South](#)

Name of Venue: Ft. Lauderdale Convention Center

City and Country of Show: Ft. Lauderdale, FL, United States

Contact Details for Booking Space: Dana Matthew Stein,  
[Dana.Stein@comexposium.com](mailto:Dana.Stein@comexposium.com)

Supporting Association: MFV Expositions/Comexposium

Texas, United States

Date of Show: November 15 - 16

Name of Show: [Franchise Expo Austin](#)

Name of Venue: Renaissance Austin Hotel

City and Country of Show: Ausitn, TX, United States

Contact Details for Booking Space: Dana Matthew Stein,  
[Dana.Stein@comexposium.com](mailto:Dana.Stein@comexposium.com)

Supporting Association: MFV Expositions/Comexposium