

Conference and Expo 2026

Building the South African Economy through Franchising

Meet our Conference Speakers!



EUSTACE MASHIMBYE
CEO of
Proudly South African



RICKY WALTON
CEO of
SheerGuard South Africa



SISA MBANGXA
President of the
African Panelbeaters and Motor Mechanics Association (APMMA)



GEORGE SEBELELA
President of
African United Business Confederation (AUBC)



JOHN DLUDLU
CEO of the
Small Business Institute (SBI)



BEA HACKULA
President of Africa
for Africa Women
Empowerment
(A4AW)



THAMSANQA MOYO
Founder & CEO of
Nerdma ESG Management



JANET SITHOLE
Head of Non-Fuels
Retail – Africa Region
at Puma Energy



BULELANI BALABALA
Founder of
Township Entrepreneur Agency



ESMARI JONKER
Attorney –
Head of Franchising
at Smit & Van Wyk Inc.

19 FEB
THURSDAY

Birchwood Hotel & OR Tambo Conference
Centre in Boksburg (East Rand)